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The NY Audio Production Show

Conference & Expo
Thursday, Jan. 30 - Saturday, Feb. 1, 2003
Madison Square Garden Expo Center - New York City

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MUSIC VETS LAUNCH DEEPMIX

November 20, 2002
Post Magazine

HOLLYWOOD — Music production veterans Dave Curtin and Brad Colerick have formed new music supervision company DeepMix (www.deepmix.com). The company will specialize in commercial and film music supervision as well as composing original music.

President Colerick was most recently a musical consultant and garnered a 2002 London Advertising Award for a recording of legendary blues artist Buddy Guy. His past client list includes coca-Cola, Budweiser, McDonald's and Reebok. Colerick's projects have tapped into the talents of many popular musicians including Johnny Cash, Shawn Colvin, B.B. King and Veruca Salt.

Curtin began his musical career began as a DJ and he has worked as a record producer and artist manager. He supervised the music on the features "Poison Ivy 2" and "Embrace of the Vampire." Among his commercial credits is a Gatorade spot featuring an original track by L.L. Cool J. Curtin was most recently the director of special projects at Hum Music + Sound Design.

Currently, DeepMix is supervising the music for the hip-hop documentary "American Rap Stars" featuring Russell Simmons, Snoop Dogg and other noted rap artists for First Look Media.

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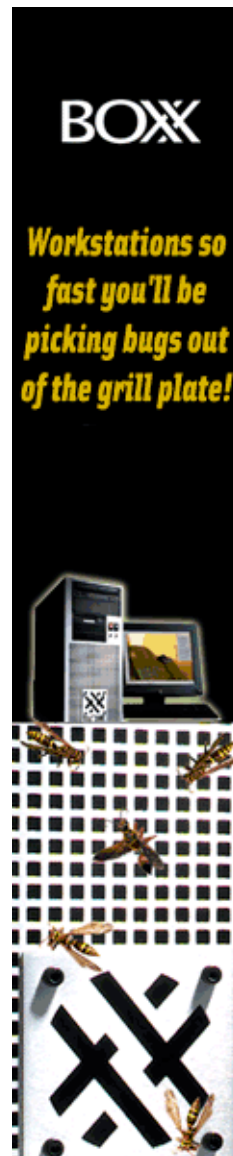
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